



The Ark Hammersmith



CASE STUDY

The client: Local Authority

The event: Bidders' Day

The venue: The Ark, Hammersmith

The brief: To organise the catering, audio visual, event furniture, internal directional signage and venue management for the Council's Bidders' Day, a conference and exhibition welcoming 350 delegates from Europe and the UK. It was a very important day for the Council and its image, and the delivery of the event had to be impeccable at all levels.

The solution: SPACE-2 Events organised the lunch and coffee breaks menus according to the Council's brief and negotiated the best rates with the caterers.

We liaised with furniture companies to source the best furniture for the event (conference chairs, exhibition display systems and tables, poseur tables and stools, cloakroom and registration furniture).

We designed and built a contemporary set and stage area and chose complementary LED lighting to theme the set area. It contributed to create a high impact event and to give the Council a modern and dynamic image.

Finally, we took care of the whole venue management and suppliers liaison to guarantee the smooth running on the day.

The high standards of the facilities and of the execution and the quality of the service were noticed by everyone on the day and "made the Council look good" the client said.